LTC Technology Services

Phishing Campaigns

FREE FOR ILLINOIS PUBLIC SCHOOL DISTRICTS

Test Your Exposure to Phishing

Phishing is the most common way attackers breach school districts. A single convincing email can steal staff credentials, expose sensitive data, or trigger ransomware that disrupts instruction. While security tools block many threats, the emails that get through rely on one thing: a human click.

90%+	1 click	Days
of breaches start with a phishing email	is all it takes to expose credentials or data	of lost instruction when ransomware hits a district

That's why trained staff are your strongest defense. The LTC's phishing awareness campaigns, funded by the Illinois State Board of Education (ISBE), simulates phishing attacks to educate district employees on detecting and preventing these risks. Participating districts receive a detailed assessment of their susceptibility to phishing, enabling targeted improvements in cybersecurity training.

WHAT MAKES OUR CAMPAIGNS DIFFERENT

Free
One free campaign per year for every Illinois public K-12 district. Additional campaigns at low cost.

Realistic
Emails crafted like real phishing attempts, including persuasive text, graphics, a tempting link. Completely safe.

Educational
The link leads to a teaching page, not a threat. Staff learn the red flags they missed.

HOW A CAMPAIGN WORKS

1

Simulate
Simulated phishing emails go out to district employees.

2

Educate
Clicking the link opens a lesson on spotting phishing.

3

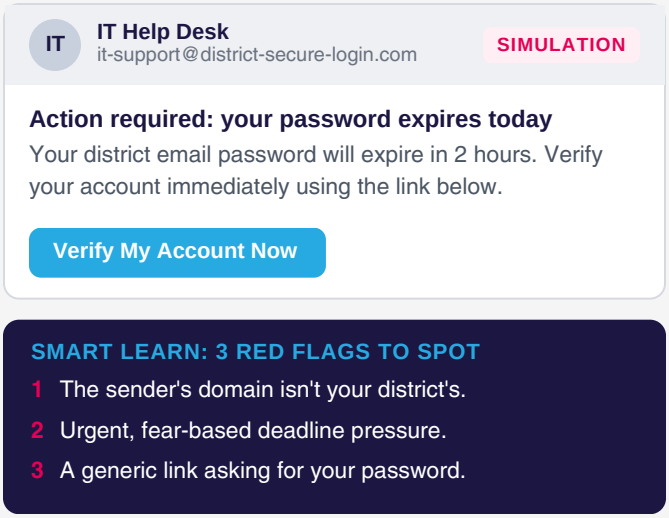
Report
Your district gets a report showing who clicked and where training is needed.

Powered by K12 Smart Phish

K12Smart

Campaigns run on K12Smart Phish, a phishing simulation and security awareness platform built by the LTC specifically for K-12. It helps districts build a security-aware culture through safe practice and in-the-moment coaching, with clear reporting on your district's human risk.

WHAT YOUR STAFF EXPERIENCE



WHAT POWERS IT

Realistic template library
True-to-life vendor and internal emails, kept current.

Smart Learn moments
Clickers see the exact red flags they missed, instantly.

Recurring campaigns
Safe simulations on a schedule, all year long.

Audiences & sync
Target schools, departments, or roles — synced from Google or Microsoft 365.

Click & report tracking
Know who opened, clicked, or reported.

Reporting & risk
Click rates, repeat clickers, and improvement over time.

Home-grown K12Smart is made by the LTC and available for purchase by any district that wants phishing simulation year-round. Learn more at **k12smart.com/phish**.

Get Started

Free campaigns are offered first-come, first-serve. To request yours:

1 · Request
Email dshaffer@ltcillinois.org to get on the schedule.

2 · Onboard
We send a guided link that walks you through setup.

3 · Set Up
Sync your directory read-only from Google Workspace or upload a CSV, then whitelist our sending IPs.

4 · Launch
We run the campaign and review the results with you within two weeks.

Schedule a Phishing Campaign

Free to Illinois public school districts, funded by the Illinois State Board of Education. Phishing campaigns are scheduled first come, first served.

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LEARN MORE ltc.site/phish