



LAUNCH YOUR CS PROGRAM

# CS PD WEEK 2024

CALL FOR SPONSORSHIPS

- JULY 8-12, 2024
- PEORIA, IL  
LIBERTY LEADERSHIP MIDDLE SCHOOL
- CONFERENCE WEBSITE  
LTCIllinois.org/cspdweek
- 2023 EVENT RECAP  
ltc.site/cspdweek23recap

## A CS-Powered Future

Careers in computing are growing faster than any other employment category, with over 91% of available software positions located outside Silicon Valley<sup>1</sup>. In Illinois alone, 16,400 computing jobs open each month, despite fewer than 3,000 computer science graduates entering the statewide workforce each year<sup>2</sup>.

At the same time, only 54% of Illinois high schools currently offer computer science courses. Where CS courses are offered, students of color, women, and low income students participate at markedly lower rates<sup>2</sup>.

## Building Prosperous CS Programs

The need for broader, more equitable access to CS education is clear - and **CS PD Week** is how Illinois' statewide K-12 community begins to close that gap.

During CS PD Week, new and experienced CS educators from around Illinois will:

- Engage with current CS curriculum
- Network and connect with peers
- Discover strategies for expanding access to high-quality, inclusive computer science learning

Over the course of 5 days, participants will **learn about relevant topics** (including computational thinking, cybersecurity, and coding) from K-12 CS experts as well as **build community** during group meals and team-building activities.

## A STATEWIDE CS LEADER



The Learning Technology Center is a firm advocate for robust computer science learning in all Illinois K-12 schools.

In 2022-23, we hosted 190+ CS & STEM-focused professional learning events and served 4,000+ educators as they worked to build their CS programs and meet state-level learning mandates.

## AUDIENCE

### WHO WILL BE THERE

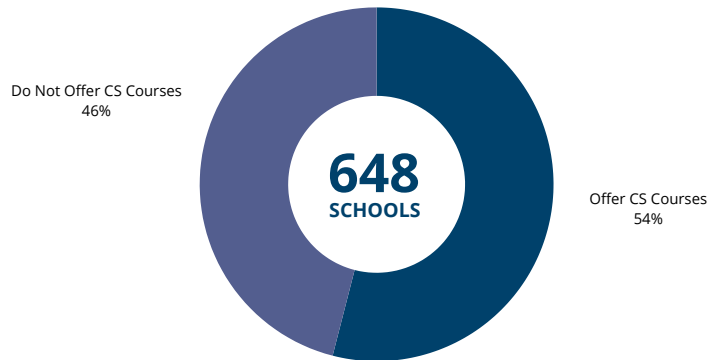
Current K-12 educators (all experience levels & content areas) & educators interested in teaching CS in 2024-25.

## Partnered for Success

To power this initiative, the LTC has partnered with 2 statewide CS nonprofits - each committed to expanding student access to rigorous CS learning:



## ILLINOIS HIGH SCHOOLS OFFERING CS COURSES<sup>2</sup> 2021-22 SCHOOL YEAR



## COMPUTING JOBS IN ILLINOIS<sup>1,2</sup>

AVERAGE, 2019-2022



1. Code.org (2022), State of Computer Science Education  
2. Code.org (2023), State of Computer Science Education - Illinois



# Supporting The Future of CS Learning

CS PD Week will attract a variety of educational professionals who are passionate about teaching, computer science, and professional growth. The knowledge these dedicated educators acquire will directly impact K-12 students across the state and inspire tomorrow's skilled workforce.

Your support will ensure this formative experience remains affordable and accessible, while offering you an opportunity to build your reputation and brand recognition with a diverse set of CS educators and stakeholders.

## Sponsorships

Sponsor Type	Benefits Package	Cost	Availability
<b>Full Track</b> Provides classroom space and peripherals for 30 attendees	Platinum	\$10,000	6
<b>Scholarship</b> Covers one week of CS training and hotel costs for one educator	Gold	\$2,500	3
<b>Bytes</b> Provides snacks and other brain food for attendees	Gold	\$2,500	15
<b>Attendee T-Shirts</b> Provides an event t-shirt for each participant	Silver	\$1,500	2
<b>Social Event</b> Provides food, entertainment, and prizes for a social event	Silver	\$1,150	Unlimited
<b>General</b> Provides cash donation, gift cards, or participant prize of \$50 or more.	Bronze	\$500 or less (or equivalent donation)	Unlimited



## Benefits Packages

### Platinum

- All Gold level benefits
- Large name & logo on event t-shirt
- Large name & logo on event banner

### Gold

- All Silver level benefits
- Medium name & logo on event t-shirt
- Medium name & logo on event banner
- Opportunity to address participants during one meal/social event

### Silver

- All Bronze level benefits
- Small name & logo on event t-shirt
- Small name & logo on event banner
- Social media recognition & thank-you

### Bronze

- Name & logo included on event website

- Marketing material included in swag bag
- Name & logo included in select conference emails



## NEXT STEP

Contact Sarah Phelps (sphelps@tccillinois.org) for more information on sponsoring this exciting professional learning experience.